

Jim Simpson Consultancy

Developing People, Communities and Organisations

Newsletter No.1 of 2012

Welcome to you as a new contact. You are being sent this newsletter with many links into a free web-resource that is probably new to you. The site is really quick and easy to navigate with lots of free-to-use goodies in 5 topic areas - [management](#), [communities](#), [personal development and groups](#), [learning](#) and [research](#). For the uninitiated please do go to either the [Resources Library](#) or the [Home Page](#) for a really quick introduction to the articles, training tools, research papers, sample reports, blogs and freebies on the site. Please read on for quick article sections, news and links to articles in full.

This newsletter has a few 'Spotlight Features' on public policy, management and community topics followed by some 'quick news and references items'.

SPOTLIGHT FEATURES:

[Early intervention and preventative services](#) is an idea back on the ideas map and it's about time. Many of us involved in the voluntary sector, health, education or the public sector in general have kept with the faith of the old adage 'prevention is better than cure'. There's been evidence around for years that intervening early is better for the people concerned and more cost effective for the ever-pressed public purse. For instances includes preventing hospital admissions amongst people with long term conditions, or working with struggling families when their children are younger. With the care example things like fitting grab rails and other home adaptations, prescribing tai chi classes for older people or expanding expert patients' schemes to help people manage asthma, MS or mental health issues [save money](#) and improve health. [Read on for](#) the rest of the article and useful links....

[Securing Our Future Health](#) was a massive research and policy exercise that painted 3 contrasting pictures of our future health and the NHS. This short article re-visits Wanless's top factor in securing (or not) better health - i.e. engaging the public. Public

engagement does not come free and requires re-shaping health services not least the doctor to patient relationship (as the BMA pointed out at the time of the report). Do we have 'solid progress' in health improvement as the report described it or are we stuck with 'slow uptake'.

[Discovering New Public Management](#) has had some of its ideas featured in a Cabinet Office paper recently which is very encouraging. New model 'Facilitative Public Management' argues for a more person-focussed and facilitative approach to public management that puts people in the middle of shaping our many public "goods" - that is people as citizen, client, patient or services user. 'Co-delivery' would deliver better services and better outcomes for people and communities as well as achieve better value for money. How else can we tackle complex problems such as rising levels of obesity, anti-social behaviour, poverty, or depression? The table below introduces the first 4 of the 15 'comparators' between the more agile 'Facilitative State' and the traditional public service model. Where do you think the public service you use or you work in fits on the spectrum? (you're welcome to let us know your views in fact)

New Model Public Management	
The new 'Facilitative Public Management' model	Traditional 'Public Service' model
Empowers others participatively and nurtures relationships and networks	Deploys its power directly and regulates relationships
'Citizenship' is the key identity and role of people Citizen is participant and active as far as they want to be and has choice	'Client-hood' is the key identity and role of people Client is recipient and passive with little or no choice
Capacity building	Cash limited
Innovative culture – seeks to improve beyond self-limiting boundaries	Compliant culture – compliant to homogenous rules and expectations
.....go to this quick article link for the rest of the table and the full article	

QUICK NEWS AND REFERENCES

Coach yourself fit! Personal development, life coaching, professional development and action learning often have common ways of helping people to *reflect* on where they are

and what they are doing in life and , secondly to *take action*. Here's just a really quick [list of questions](#) to help you with self coaching. It is particlaurlly aimed at supervision and peoples-services work but it is useful to all kinds of situations. In the personal development and groups section (linked above) you'll find other useful self-coaching and training tools.

Make a splash, Make an Impact! Recently a few clients have asked us about how to present the impact that they are making or selling their 'outcomes'. This [Impact report](#) made a bit of a splash at the time. It shows what impact a children and young people's programme made in Crawley.

Funding Success! Big Lottery link Again it is really pleasing to have helped several clients achieve [investments](#) in their services and projects covering disability, advocacy, community development, arts in schools and more. This is in such a tricky climate of course and it is not so pleasing to see third-sector projects having to close their doors as the cuts bite and competition is so tough. On this subject third sector people who are thinking of a bid over £10,000 to Big Lottery Fund should look at their [key messages](#). Applicants are getting most burned in two areas: a) weaknesses in how they describe 'outcomes' and 'change that their project will make'; and b) how they 'prove the need' for their proposed project including how they consulted and involved beneficiaries.

Services: Please take a look at the suite of [services](#) on offer and a list of [past projects](#). Jim Simpson Consultancy offers one-to-one supervision and coaching, development and consultancy services, research and learning services to organisations in the public, private and third sectors as well as to individual clients. Please [contact](#) us with any queries.

Forward a freebie to a friend Please take a moment to forward this email or this link to other colleagues and friends. Even better put a link into your website so more people can get to use the resource library - the more the merrier!

and finally.....Recommend, Review, Suggest: Feedback and commentary is welcomed so please [leave a quick comment](#) with us or get in touch plus let us know of anything you think might be usefully featured or posted up afresh. And if you fancy here's a [refreshing choir clip](#) to warm your day.

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